

Annika Jungfleisch

Location: Limerick, Ireland (open to relocation)
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EDUCATION

- UNIVERSITY OF LIMERICK** Limerick, Ireland
B.Sc. in Digital Media Design; QCA: 3.86 Sep 2022 - Present
 - Elected Class Representative for three consecutive years, serving as a primary liaison between students and faculty.
 - Secretary of the Enactus Social Entrepreneurship Society, contributing to community-focused initiatives.
- CATO BONTJES VAN BEEK GYMNASIUM** Achim, Germany
Abitur (German Leaving Certificate Examination Equivalent); GPA: 3.4 Sep 2012 - Jul 2021
 - Achieved a Diploma for Distinguished Achievement in International Education (GPA: 4.18) during an exchange year in 2018/19.

SKILLS

- Technical:** Figma, HTML/CSS/JavaScript/C++/Processing, Adobe InDesign, FreeCAD, Arduino
- Languages:** German (Native proficiency), English (Professional working proficiency), French (Elementary proficiency)
- Transferable:** User Research, Prototyping, Usability Testing, 3D Printing, Communication, Project Management, Critical Thinking, Problem Solving, Teamwork

EXPERIENCE

- UL Careers Service** Limerick, Ireland
Cooperative Education Student (Full-time) Jun 2024 - Jan 2025
 - Orchestrated logistics for the Employer in Residence programme and Careers Fairs, engaging with over 200 employer partners and 3,000 students to enhance student-employer connections.
 - Assisted in financial processes such as collecting POs, managing VAT forms, and liaising with suppliers.
 - Designed over 50 promotional posters and visual communications for Careers Fairs and service initiatives, ensuring consistent brand messaging.
 - Resolved complex student and employer queries via phone and email as well as in-person, improving user satisfaction and streamlining administrative processes.
- Enactus UL** Limerick, Ireland
Team Lead (Volunteering) May 2024 - Jun 2025
 - Managed over €15,000 in project funds, demonstrating strong financial oversight and resource allocation.
 - Secured a €2,500 PwC sponsorship, strengthening project viability and supporting community engagement efforts.
 - Led the production of a promotional video, garnering over 1,000 views across platforms, showcasing effective communication strategy.
 - Achieved a Top 20 placement in the Enactus UK & Ireland World Cup Qualifier.
 - Delivered a talk to approximately 350 students, increasing Enactus membership by 34.78% through compelling public speaking and engagement.

Additional experiences (and projects) available on my LinkedIn.

PROJECTS

- Live Bus Timetable (2025):** FreeCAD, Bambu Studio.
Problem: Lack of accessible, real-time bus arrival information for local commuters.
Process: Designed and 3D printed a custom casing and vertical stand for an ESP32 and touchscreen, prioritising user interaction and display legibility. Programmed the device to fetch and display real-time bus arrival data, focusing on clear information hierarchy and quick glanceability.
Outcome: Developed a functional, user-friendly physical display providing immediate, real-time bus information, enhancing commuter convenience.
- LitNest - Reading Tracking Application (2024):** Figma, Mural.
Problem: Users struggle to track reading progress and discover new books efficiently.
Process: Led a group project from conception to high-fidelity prototyping. Conducted market research and competitor analysis to identify user needs and design opportunities. Developed user flows, wireframes, and interactive prototypes in Figma, refining designs based on iterative feedback.
Outcome: Designed an intuitive reading tracking application, focusing on seamless user experience for logging books, tracking progress and buddy reads.

HONORS & AWARDS

- Gold Presidents Volunteer Award — 2024, 2025
- Letters of commendation from the President of the University of Limerick — 2023, 2024
- Bronze Presidents Volunteer Award — 2023